

Virginia Bridal Showcase

MAIL, FAX OR SCAN AND EMAIL EXHIBITOR AGREEMENT CONTRACT TO:
PR PRODUCTIONS

PR Productions 4001-117 Virginia Beach Blvd
Suite 722 Virginia VA 23452
Phone: (757) 714-9153 Fax: (800) 878-9082
Bridalexpoinfo@yahoo.com
www.prproductionsshr.com

Please print or type legibly:

Legal Company Name _____
(As it should appear on display sign, web site and show program)

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone Phone () _____ Fax () _____

Web Site URL http:// _____ E-Mail Address _____

Contact Person _____ Product/Service to be Displayed _____

EVENT HOURS:
10 AM - 5 PM

Exhibitor Setup Time:
10AM - 12:25 PM
COMPLETE SHOW
DETAIL'S WILL BE
E-MAILED
APPROXIMATELY ONE
WEEK PRIOR TO THE
SHOWCASE.

EXHIBITOR DOOR PRIZES YOU WILL GIVE AWAY AT THE EXPO \$25 VALUE OR MORE.

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<p>ELECTRICAL FEE (OPTIONAL, CHECK IF DESIRED) <input type="checkbox"/> \$65 for standard electric service. Order in advance to insure availability. <input type="checkbox"/> 05/23/10</p> <p style="text-align: center;">Show Program Ads</p> <p><input type="checkbox"/> 1/8 Page (Business Card Size) \$75 per show <input type="checkbox"/> 05/23/10</p> <p><input type="checkbox"/> 1/2 Page Ad \$100 per show <input type="checkbox"/> 05/23/10</p> <p><input type="checkbox"/> Full Page Ad \$175 per show <input type="checkbox"/> 05/23/10</p> <p>All Bridal Show Program ads must be submitted in a ready to print format and 3445 must be 300 DPI or higher jpeg image. All ads must be e-mailed 2 weeks prior to the show or sooner, ads can be submitted earlier to: Bridalexpoinfo@yahoo.com</p> <p><input type="checkbox"/> \$175 Per Exhibiting Company for 1-Year Web Site Sponsorship with Active Link and Resource Listing PR Productions will call or email to confirm your company info.</p> <p><input type="checkbox"/> \$35 Per Extra 6' Skirted Tables <input type="checkbox"/> 05/23/10</p> <p><input type="checkbox"/> Bridal registration table bag stuffers (Key Chains, Flyers, Sales Promo's, Business cards, Magazines, News Letters are 150 pieces for \$75.00 (PRP will fill the bags at the expo).</p>	<p style="text-align: center;">SUNDAY MAY 23, 2010 OMNI HOTEL & RESORT Newport News 1000 OMNI BLVD NEWPORT NEWS VA 23606</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; vertical-align: top; padding: 5px;"> <input type="checkbox"/> \$675 Standard Ballroom <ul style="list-style-type: none"> • 8'x 8' (Display Area) • A six foot elegantly skirted table • Two chairs • A 7' X 44' Printed Company Sign <p style="text-align: center;">Additional Display space \$375 each.</p> </td> <td style="width: 50%; border: none; vertical-align: top; padding: 5px;"> <input type="checkbox"/> \$475 Atrium Display Table <ul style="list-style-type: none"> • 6'x 8' Display Area • A six foot elegantly skirted table • Two chairs • A 7'X44' Printed Company Sign <p style="text-align: center;">Additional Display Space \$275 each.</p> </td> </tr> </table> <p>Deposit of half the total exhibitor fees are due with the return of your signed agreement. Final balance is due April 23, 2010. PR Productions can not reserve space with out a deposit. Don't forget to add your order for electrical and show programs on this agreement as well. A paid receipt will follow by e-mail from PR Productions. A Detailed Event Letter will be e-mail the week of the event, (load-in instructions, featured time line...etc).</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Exhibit Display Area (Enter total for Atrium or Ballroom display area.....)</td> <td style="width: 50%; text-align: right;">\$_____</td> </tr> <tr> <td>Electrical Fee \$65.00.....</td> <td style="text-align: right;">\$_____</td> </tr> <tr> <td>Ads for the Show Program.....</td> <td style="text-align: right;">\$_____</td> </tr> <tr> <td>Number of extra 6' skirted tables.....</td> <td style="text-align: right;">\$_____</td> </tr> <tr> <td>1-year Web Site Sponsorship with active link and resource listing.....</td> <td style="text-align: right;">\$_____</td> </tr> <tr> <td>Bridal Registry Bag Stuffers.....</td> <td style="text-align: right;">\$_____</td> </tr> <tr> <td>Total Exhibiting Fee.....</td> <td style="text-align: right;">\$_____</td> </tr> </table> <p style="text-align: center;">PAYMENT METHOD</p> <p><input type="checkbox"/> Check or Money Order # _____ Enclosed Amount: \$ _____ (make payable to PR Productions) <input type="checkbox"/> Charge to my (Check one) <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover</p> <p>Name of Cardholder _____ Card Number _____ Exp. Date: ____/____ CVV _____ Credit Card billing address (if different from above): _____ Deposit amount: \$ _____ Full payment: \$ _____ <input type="checkbox"/> Yes <input type="checkbox"/> No (check Yes or No if you want us to charge your balance with the same card when is due). (Must be signed to be accepted)</p> <p>Cardholder Signature _____ Date _____ <i>I have read and, by my signature below, agree to the Terms and Conditions on pages 2&3 of this form.</i></p>	<input type="checkbox"/> \$675 Standard Ballroom <ul style="list-style-type: none"> • 8'x 8' (Display Area) • A six foot elegantly skirted table • Two chairs • A 7' X 44' Printed Company Sign <p style="text-align: center;">Additional Display space \$375 each.</p>	<input type="checkbox"/> \$475 Atrium Display Table <ul style="list-style-type: none"> • 6'x 8' Display Area • A six foot elegantly skirted table • Two chairs • A 7'X44' Printed Company Sign <p style="text-align: center;">Additional Display Space \$275 each.</p>	Exhibit Display Area (Enter total for Atrium or Ballroom display area.....)	\$_____	Electrical Fee \$65.00.....	\$_____	Ads for the Show Program.....	\$_____	Number of extra 6' skirted tables.....	\$_____	1-year Web Site Sponsorship with active link and resource listing.....	\$_____	Bridal Registry Bag Stuffers.....	\$_____	Total Exhibiting Fee.....	\$_____
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Participation in this showcase, is not confirmed until a signed contract and payment is received by PRP. There will be a \$45.00 return check fee for NSF. Any contracts received within 2 weeks of the show must be paid either by Credit Card, Cash, Money Order or Cashier Check. This agreement supersedes any and all other agreements, either oral or in writing, between the parties with respect to the showcase. This document is a contract when signed signifies that the exhibitor is a representative with authority of the company exhibiting, has read the entire contract, including the section of terms and conditions received a copy and agree to all. Acceptance by PR Productions is subject to approval of a correctly completed contract.

* Exhibitor Signed _____ Title _____ Date _____

I have read and, by my signing this contract agree to the Terms and Conditions on pages 2 & 3 of this form. For and in consideration of the fees specified PR Productions (hereinafter referred to as (PRP) grants above-mentioned exhibitor a revocable license to occupy space in Virginia Bridal Showcase.

Terms and Conditions Pg. 1

EACH EXHIBITOR IS REQUESTED TO PROVIDE:

1. One door prizes gifts / gift certificates with an attractive container for the registered engages door prize drawing.
2. A professional booth / product display.
3. Staffing for your booth at all times (2 persons are recommended)

DEFINITIONS. PR Productions shall be referred to as PRP.

PARTICIPATION. All contracts and deposits will be handled in order of Receipt. In the event that more contracts are received than space allows, PRP has sole discretion to decide which exhibitor will participate.

BOOTH PLACEMENT. Consideration will be given to the exhibitors, request for a specific display area, however if a conflict over a display area becomes an issue, final booth placement will be at the discretion of PRP. Placing advertising materials or equipment, or soliciting in the aisles or any Area other than the space allotted is strictly forbidden. No exhibitor shall Obstruct aisles, common areas, or neutral space between the booths with His/her goods or in any other manner. PRP must be notified of the use of special backdrops 30 days prior to the Show. Any exhibit over 8' high must have prior written approval by PRP. All Exhibits must conform to requirements of PRP, building management, local Fire department and any other authority under whose jurisdiction the show Falls. All aisles must be kept clear within the boundaries set up by local fire Codes and PRP.

SPECIAL REQUESTS. The use of audio and/or video equipment is an Exception of the rule, not a right, and PRP reserves the right to determine at What point audio and/or video constitutes interference with others and must Be discontinued. Any display audio shall be kept to a reasonable volume Level. PRP reserves the right to expel any exhibitor from the show whom Allows a noise level, which annoys other exhibitors or attendees. In that Case, all monies paid to PRP for that show shall be forfeited. If any exhibitor Or exhibitor's staff should conduct him/herself in any manner offensive to PRP, its staff, or other exhibitors or attendees, PRP reserves the right to Expel exhibitor from the show. Exhibitors who have audio displays must turn Down their sound during the Fashion Show to a level that will not interfere With the Fashion Show music.

SET-UP AND TAKEDOWN. Exhibitors may enter show facility for the Purpose of exhibit set-up beginning on Sunday May 23, 2010 at 10:00 am till 12:30 pm for The Omni Hotel & Resort Newport News.

Exhibitors must use authorized loading areas and remove vehicles immediately after unloading. Set up, of exhibits must be completed no later than 12:25 pm on show date noted above. Should exhibitor fail to occupy His/her space during the Scheduled period, PRP shall have the right to take possession of said space without liability for a refund of exhibitor Fees.

PRP reserves The right to re-allocate exhibit space not occupied by 12:25 pm on each expo date stated above. In that Case, all rights to the mailing list for the show will be forfeited. Exhibits must not dismantled or removed exhibit until the close of the showcase at 5pm. (at the close of each show) In the event exhibitor violates this provision, exhibitor shall forfeit His/her rights to the list of show attendees, be subject to a fine of \$300 and May be excluded from participation in future shows. Exhibits must be removed no later than 6:00 PM on show date noted above.

Exhibitor shall be liable for all storage and Handling charges resulting from failure To remove exhibit material for the show before conclusion of break down period. Exhibitor will Indemnify PRP for all costs incurred for property being left at the event site outside stated hours. All displays must be free standing and may not exceed the boundaries of exhibit space. Exhibitors are prohibited from attaching anything to the Walls, columns, windows or fixtures of show facility. Exhibitor shall leave space occupied by them in the same condition as at the time when first occupied. PRP reserves the right to restrict displays, which because of noise or method of operation, interfere with other Exhibitors, and to prohibit or remove such displays and/or personnel which In the opinion of PRP become objectionable and/or detract from the Character or appearance of the show exhibitor is charged with having Knowledge of and compliance with all laws, ordinances, and regulations Pertaining to licensing, sales tax, health, fire prevention, public safety, Copyright, and Americans with Disabilities Act. Exhibit materials, Decorations, and display items must be fire safe. If an exhibit does not Comply with these regulations, or otherwise presents a hazard or danger, PRP may remove the exhibit with no liability for refund of exhibit fees.

TRANSFER OF SPACE. Your booth is solely for your use and may not be Subleased to any individual. Literature or any other form of display for Another non-paying exhibitor may not be distributed or allowed. PRP Reserves the right to police and enforce this policy.

MAILING LISTS, Mailing lists shall not be provided until Exhibitor Has fulfilled all terms and conditions of this contract and is paid in full (Including late charges). Mailing lists will be in EXCEL format and will be E-mailed ONLY. Mailing lists are for the exhibitors exclusive use and Distribution or disclosure of this list or its contents to any other person or Business is prohibited and in violation of PRP copyright. If you give or sell Your list to a non-exhibitor or any other person, PRP will charge you \$500.00 for each occurrence of distribution of its list. Lists will not be distributed to Any Non Exhibiting Company. All linen must be returned in the condition it was received.

LIABILITY AND INDEMNIFICATION. Reasonable precautions will be taken by PRP to protect persons and property during the show. PRP shall not be responsible for the personal safety of the exhibitor or his/her representatives from injury, nor the safety of the property of the exhibitor from theft or damage. Exhibitor waives all claims of every kind against PRP, show facility, and representatives of the same including, without limitation, all claims for damages based on personal property damage, destruction, loss or theft, personal injury or death, and any other act or failure to act of PRP. PRP is not responsible for any liability connected with the acceptance or the use of any exhibitor by anyone choosing his or her product or service. Exhibitor agrees to indemnify and hold PRP harmless from all claims, Including expenses, damages, costs, and attorney's fees, by exhibitor, exhibitor's agents, employees, contractors or by any other person, arising out of any act or omission in any way related to exhibitor's participation in the showcase, whether negligent or not. Exhibitor should take steps necessary to insure him/herself against any such loss, Exhibitor will make good any damage to the building or Fixtures caused by Exhibitor or any of Exhibitors' agents or employees. Exhibitors who distribute edible items agree to assume all liability, and Indemnify and hold harmless Show Management, show facility, PRP and Representatives of the same for damage or injury which might ensue by Reason of such distribution.



Terms and Conditions Pg. 2

PAYMENT/CANCELLATION BY EXHIBITOR. (Does not apply to featured contracts). Payments must be made by the date(s) specified in this agreement. If payments are not made when Due, PRP may terminate this agreement and reassign space to another Exhibitor.

All payments are non-refundable and non-transferable.

All Cancellation requests must be made in writing 30 days or more prior to the show. If cancellation is given less than 30 Days prior to the show date the booth fee is non-refundable and any remaining balance is still owed and collectible by PRP. In the event of breach of this agreement by exhibitor, PRP reserves the right to cancel the agreement without liability. The exhibitor is considered to be in breach of this agreement if the exhibitor

- (1) Transfers or attempts to transfer exhibit space to another party
- (2) Files for bankruptcy or is declared bankrupt
- (3) Fails to fully comply with the terms and conditions of this agreement

CANCELLATION BY PRP. If there is due cause, PRP has the right to cancel an exhibitor's booth, upon reasonable notice and with no further liability. Breach of contract or unethical practices shall be considered due cause, and may result in the cancellation of participation in future shows. PRP will determine what is unethical by PRP standards.

SHOW CANCELLATION. In the event of adverse weather conditions, fire, casualty, disaster, labor disputes, acts of God, or any other emergency situations. PRP will determine what constitutes an emergency, PRP will at its discretion, reschedule and/or procure alternate space for the show. exhibitor agrees that the terms and conditions set forth in this agreement shall apply to any rescheduled date and/or relocation / cancellation and PRP shall not be liable to exhibitor for any loss or damage suffered by exhibitor by reason of such rescheduling and/or relocation/ cancellation of shows.

LIMITATION OF CATEGORIES. PRP reserves the right to determine the Eligibility of any company to exhibit in the show and further reserves the Right to reject or cancel any application and/or limit the number of exhibitors In any category.

LEGAL ACTION. It is expressly understood and agreed by all parties that neither PRP nor any of its employees shall be liable for any breach of this contract by the exhibitor or any breach of contracts between exhibitor and his/her independent contractors. Both parties agree to settle any disputes Through mutual binding arbitration. Exhibitor shall pay for all of any or all fees and/or costs associated with the arbitration process to include attorneys fees. Virginia Beach, Virginia shall have jurisdiction over any and all disputes arising from this contract. All exhibitors accepted by PRP shall be liable for their own business practices and PRP shall not be held responsible for any damages resulting from actions of any exhibitors and/or their independent contractors.

CONFLICTING AGREEMENTS. The agreements between PRP and show facility, service contractor, and labor organizations shall supersede the contract agreement between PRP and exhibitor.

CHANGES AND MODIFICATIONS. Any promotional and/or instructional Information provided by PRP to exhibitor is accurate as of publication; However, PRP reserves the right to change or modify details of the show without notice. PRP may issue additional rules, as it deems necessary for the orderly presentation of the show. Any rule may be amended at any time By show management. This agreement shall represent the entire agreement between exhibitor and PRP and is fully integrated. PRP shall not be bound by any representation or misunderstanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written consent of PRP.

AMERICANS WITH DISABILITIES ACT. An Exhibitor requiring assistance Under the Americans with Disabilities Act must notify PRP in writing no later Than 30 days prior to the show.

PUBLICITY/ USE OF PHOTOS OR VIDEO. Exhibitor agrees that PRP may list the exhibitor in show promotional materials and use photography and / or video taken at the show for publicity purposes without compensation to exhibitor.

FAXED CONTRACTS. For the convenience of the exhibitor, Show Management will accept submission of this agreement by facsimile, the Facsimile copy shall be considered as an original document and shall be Fully enforceable as such.

SEVERABILITY. If any clause of this agreement is found to be invalid or Unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.

AUTHORITY TO ENTER INTO A CONTRACT. The exhibitor, in signing This agreement, or having same signed by a representative, knowledge's His, her, or their authority to do so and hereby assumes liability for the terms, conditions, and amounts stated herein.

GENERAL. Should any question arise, whether provided for in these Terms and conditions or not, the decision of PRP shall be final.

